



THE
CREATIVE
DIRECTORY

MEET YOUR ARTISTS

You've found your dream hair and makeup artists, now we highly recommend trialling your desired look.

A trial helps to establish a connection with your chosen artist, and confirms you're a perfect fit for the day. Our artists allow significantly more time than what is allocated for each service on your wedding day. This allows time to discuss the details and timings of your day, along with your hair and makeup needs of course. Remember, whatever look you try doesn't need to be set in stone - tweaks can still be made on the day, however your trial will minimise decision making on the day and help to create a calm atmosphere.





WHEN TO SCHEDULE YOUR TRIAL

The date of your trial can be **anywhere from 12 months, to a few weeks prior to your wedding**. We advise requesting a trial immediately after securing your wedding date, as many of our artists are booked out in advance.

Please note: trial fees are additional to the rates outlined for your wedding, and of course trials are not limited to brides, bridesmaids, parents or grooms are welcome to book a trial too if they wish.

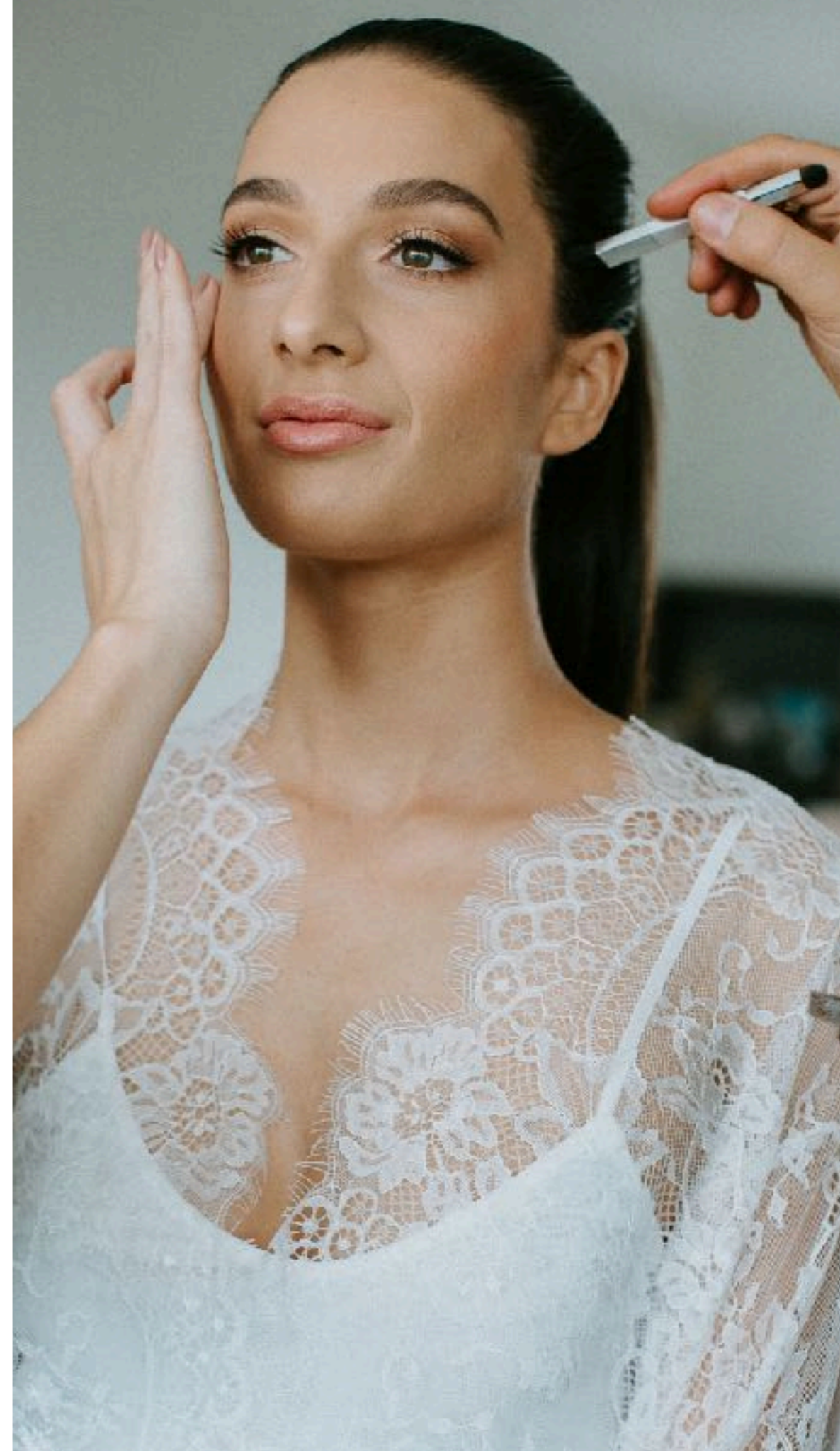
If you'd like your trial for a special occasion, it's worth getting this booked early to avoid disappointment. If your artist doesn't have availability on your preferred dates, we advise booking on their next available date, then plan a night out with the girls, or a date night on this date, so you don't waste looking that good!

Most of our artists perform trials from their **home studios from Mon-Friday, or Saturday's during the winter months (May-Sept)** as they tend to be booked out with bridal bookings during wedding season.

Please don't leave this until 2-3 months prior to your day, as your artist may be fully booked at this time and be unable to fit your trial in.

HOW TO PREPARE FOR YOUR MAKEUP TRIAL

- **Trial a spray tan if you plan to have one for the wedding day.**
- **Plan your spray tan 2 days prior to the trial, not the day before.**
- **Avoid spray tanning your face, as this can clog the pores, however we do recommend using a specific face tan product such as, Sontse face & body tan mist, Dr Dennis Gross tan wipes or Tan-Luxe super glow.**
- **If you usually wear lash extensions or have lash lifts, please come to your trial with your lashes fresh. Your artist may advise against this for the wedding day as it can alter makeup application, but it's great for your artist to see the most authentic version of yourself.**
- **Attend wearing no makeup for ease of application.**
- **Apply your usual skincare routine the morning of your trial, however we prepared that your artist will most likely cleanse your skin prior to makeup, with a gentle micellar cleanser. This helps to reduce oil and ensure our products sit on clean skin.**
- **Wear white if possible and bring a photo of your dress.**
- **Bring photos of what makeup styles you like.** It always works best to choose reference images from your chosen artists' social media/ portfolio as they will know exactly how to achieve the look you are referencing.
- **Choose images of people with similar colouring and features to you.**
- **Ask your makeup artist to elevate your usual style so you feel like the best version of YOU, not someone else!** Try showing your makeup artist images of how you usually wear your makeup, to give them a better understanding.
- **Be clear and honest with your artist at your trial, if you'd like to change something - now is the time. They won't be insulted, we promise!**





HOW TO PREPARE FOR YOUR HAIR TRIAL

- **Wash your hair the evening before and blow dry smooth** (don't let your hair dry naturally as this can allow frizz to set in). Apply little, to no product (heat protectant is acceptable). Use salon quality shampoo and conditioner for best results, and remember, not every hair stylist works the same. If your usual hairdresser styles your hair from wet, it doesn't mean your bridal/event hair stylist will work the same way.
- **If you plan to wear hair extensions** on your wedding day, please bring these to your trial. Extensions or hair pieces can be used to add thickness and length to your hair, and helps the style stay in place for longer. If you'd like to wear extensions only for the wedding day, we recommend clip in extensions as these are easily removed after the wedding. If you'd prefer something to last throughout your pre/post wedding events, and even your honeymoon, we recommend having them professionally fitted. If you're based in Melbourne, we highly recommend Carla Lawson Hair Extensions and have worked with them for many years.
- **Get your hair cut and coloured similar to how you envision for the wedding.** This will help your hairstylist achieve a similar look to what you have described for the day. If this is not possible, don't worry, just be aware you may need to use your imagination a little.
- **If you plan to wear any hair accessories or a veil**, feel free to bring them, or photos of them so your artist can discuss placement.
- **Wear a top that has a similar cut to your wedding dress** so you can visualise how the hair style will look on the day. White always works best if you're wearing white on the wedding. **Please also bring a photo of your dress.**
- **Bring inspiration photos of hairstyles you like.** It always works best to choose reference images from your artists social media/ portfolio as they will know exactly how to achieve this look.
- **Try to choose a look that makes you feel like the most beautiful version of yourself.** For instance, if you NEVER wear your hair up, we wouldn't recommend wearing it up on your wedding day. Or perhaps your hair stylist can find a happy

TOUCH UP KIT

At your trial, it's worth asking your artists for any products they recommend for touch ups. You can then build a little touch up kit to ensure your makeup stays perfect all day.

If you have any favourite products, we recommend having them with you on the day, otherwise we have made some suggestions of our most loved below;

Lipsticks

Chantecaille lip chic - Tea Rose (pretty soft pink)

Mecca Lip de Luscious (original or nude colours) to help lips stay hydrated.

Charlotte Tilbury Pillow talk (for olive skin tones)

MAC - Honey love (peachy pink)

Lip pencils

Charlotte Tilbury - Iconic nude (nude brown), Pillow talk (perfect bridal pink!), Pillow talk medium or intense depending on your skin-tone.

Powders

By Terry hydra powder - for normal to dry skin

Laura Mercier translucent - for oily skin

Concealers

NARS creamy concealer - for normal to oily skin







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